



NOTICE AND AGENDA

**CA LGMA Advisory Board Meeting
Joint Meeting with AZ LGMA
August 10, 2026 | 1:00 pm – 2:00 pm**

[Zoom Login](#)

Meeting ID: 882 5989 7022

Passcode: 227458

Remote Hosting Location: 11 Quail Run Circle, #102, Salinas, CA

- 1. Call to Order – Chair Matt Amaral**
- 2. Roll Call – Tim York**
- 3. Public Comment**
- 4. Joint LGMA 2026-2030 Strategic Plan Smart Objective Discussion**
 - a. Assess Advisory Board Position on External Standards Alignment Such as the FDA Produce Safety Rule (PSR) and GFSI Standards such as PrimusGFS
 - b. WGA Review of Process for Metrics Working Groups and Topic Areas
- 5. CEO Report**
 - a. 2025/26 Year End Financial Report
 - b. Media Coverage Policy
- 6. Public Comment**
- 7. Adjourn**

Note: Each of the Agenda Items above will include discussion and possible action by the Board. All meetings of the California Leafy Greens Marketing Agreement are open to the public and subject to the Bagley-Keene Open Meeting Act. All interested parties are invited and encouraged to attend the meeting. Time will be allowed for members of the public to make comments on each Agenda item. This time will be limited to two minutes per person for each Agenda item. Attendance at closed sessions is restricted to members of the board, alternate members sitting in the stead of an absent board member, and persons with knowledge essential to the board in making decisions on matters included in the closed session agenda. Persons with disabilities needing special accommodation should contact Brooke Palmer, Executive Assistant, California Leafy Greens Marketing Agreement at (916) 441-1240 at least five days prior to the meeting. This Meeting Notice and Agenda is available on the California Department of Food and Agriculture's Website at <http://lit.cdfa.ca.gov/lgov/postings/detail.aspx?type=Notices>. For further information regarding the Agenda for this meeting, please contact Brooke Palmer at (916) 441-1240.